

# Beverly Rotary Club Sprocket Newsletter



ROTARY:  
MAKING A  
DIFFERENCE

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Hey, who is gal?



### Talk Like Your President

If you ever wanted to get on the good graces of your President, then you need to speak her lingo. We offer these tips to get you in the inner circle

**OK THEN:** It's the final statement in a situation. It could represent Goodbye. Or if there's a discussion or argument along the lines of "That settles it."  
Example: "I'm leaving for work now." ...."OK then."  
"OK then. We all agree the potluck dinner is cancelled.



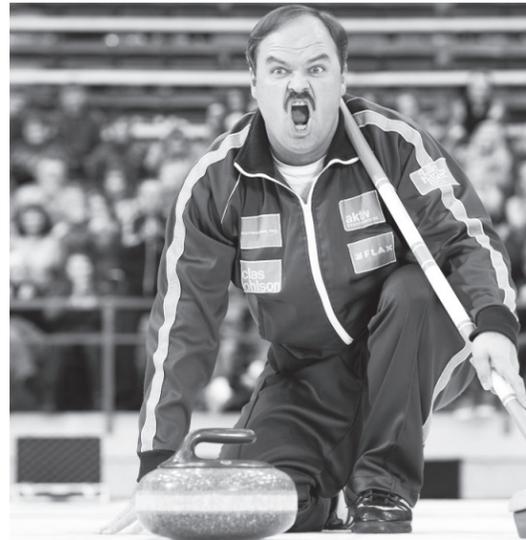
### Last Weeks Speaker

Jim Bauer of Beverly Composting was our speaker last week, who breathlessly ran through all the things you can do to reduce your carbon footprint, recycle and make the world a better place for children and all living things. Endorsed by Oscar the Grouch for stories of trash and filth, said Oscar " I love trash, trash likes me, which makes me happy, happy, happy". We couldn't have said it better. Although since we wrote it kind of weird.



### Events Coming Up

3.23 No. Shore Perfect Pitch BIG Fund Raiser  
Ads, tickets and more do your job - Bill Belichick



### Curling Glory

You have no idea how its played, scored or anything, but you love watching it because secretly you think "Hey I can do that, I can be an Olympian" .... NOT! It does take skill and face if you don't have any that would suddenly make you an Olympian. Keep dreaming

### Speakers Coming Up

- 2.15 Anna Langstaff and Tara Whelan - Classifications
- 2.22 Brunonia Barry - Salem Author
- 3.15 Irish Music and mayhem



### Valentines Day

Love is in the air as the glow or romance still lingers a day after Valentines Day. Named in part for Bobby Valentine, old coach, savant, and wacky all around guy. Young members google you'll see what we mean.



### Chinese New Year

Year of the Dog, good element is the Yang Wood and Lotus Flower. And you can bet there was NO WAY we were going to put President Maureen's head on a dog, we like NOT getting kicked in keister.



### Olympic Glory

Chloe Kim? America's sweetheart Olympic dream is President Maureen who has been around longer than 17 years. Although she would relish help invest all that Chloe Kim soon to be piles of bling and moolah.

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## Last week at the Beverly Rotary Club

Meeting was called to order by Maureen Trefry at 12:16 pm.

A thespian Pledge of Allegiance was led by Bob Murphy., followed by Freddie and Dianne leading us in song and an invocation led by Mike Duda.

“Happy Birthday” was sung for Brian D’Apice, Sarah MacBurnie, Diane Palter-Gill, and Nick Bancicanni.

The following were guests of the Beverly Rotary club: Jim Bauer (the speaker)

**Quiz of the day:** The opening ceremonies for the Winter Olympics in Utah took place on \_\_\_? (February 1, 2002).

### Announcements:

Sat 2/3: Polar Plunge, starring our own Sarah MacBurnie, raised \$1268.23. The club will match and then add 41,231.07, to make it an even, club donation of \$2,500.

Wed 2/7: Greater Beverly Chamber of Commerce Awards Banquet. In addition to the usual presence of Rotarians, there was an only-sometimes award: Luminary, awarded to Dick Wylie. Well-deserved congratulations to Dick and all other recipients.

Thu 2/8, 5-7 pm: Sorting at Beverly Bootstraps, with “fellowship” (and maybe some “miss-ship”) at Gentiles, after the sorting.

Thu 2/8: Chin Friction performing at the Cabot, to raise money for Pete Frates.

Sat 2/10: Valentine’s Dance at NSMT Back-Stage Bistro. Don’t miss it. Ooops, it already happened, and if you DID miss it, too bad for you ☹ xxxxx.

Thu 2/15: Classification Double-header: Anna Langstaff and Tara Whelan. Don’t miss it, especially since it has not yet happened.

Wed 2/28: World Peace and Understanding Dinner. More details will be provided later.

Fri 3/23: North Shore Perfect Pitch, annual fundraiser. Mike H: Great posters by Brian Murphy. Become a table captain, and fill up a table for 10. Don K: There will be silent and live auctions. Jackie R: “We” will email you to remind you what you gave last year. Contact Kim to volunteer. Free advice available on what to donate. Mau-

reen: Invite lots of non-Rotarians. Can you hear me now? Find us at: nsperfectpitch.com

### Sergeant-at-Arms

Howdedy doodly (Bill) Beckman, sporting a cardigan sweater.

Swell happy bucks:

Tara Whelan: 200 hours of doing something.(sprocketeer needs a better hearing aid). Yoga Training

Brian D’Apice: Chet had a “real” real estate deal. (sprocketeer needs to improve on telepathic skills).

Dianne Palter-Gill: Our grandchild used adaptive technology. He used his eyes to say he was thirsty, then indicated that he wanted to play bubbles, then indicated that he wanted to go to the living room, then he was able to let them know that he wanted to go to the bathroom.

Rachel Williams: Going to Florida for Valentine’s Day.

Larry Herman: Granddaughter going to WPI. Did sprocketeer hear, \$168,000? Don Kelley: after 25 years in the club, finally won raffle. A new member asked what we do. I said, “tithe”, so giving 10% (\$100) back to the club.

Ming: Survived my first valentine’s Day, and I am still married.

Bill Beckman: it was good for him, but was it good for her?

Fines:

Sergeant Badge is missing: \$1 each from the Sergeants

Sputum sample: Dianne and Freddie (this one went over the sprocketeer’s head - fortunately).

Bob Muprhy: Promoting sorted behavior by Rotarians.

Bill Beckman: Last night was a big night for the chamber, lots of Rotarians. Jo, thanks, we got out by 8:45.

The Chamber forgot to give the following awards:

Most plaid in retirement: Jonesie or Tom, mostly Jonesie.

Most jobs in retirement: Jackie Rap.

Most likely to sleep in a business tie: Ed Cahill.

Best business check: Don, Chris, Chet, Sue, and methinks some others.

don’s chris, ceht, sue,

## Thursday Feb 8, 2018

Coollest workplace: Dunno.

Most pens at home: Peter Hersee.

Best post-retirement benefits: Mike Duda.

Not going to Chin Friction: \$1 each.

### Guest Speaker: Jim Bauer

After a lifelong career as a professional composer and musician, Jim Bauer has, for the last several years been pursuing his interest in what he calls “municipalism” ☹ action-driven and results-oriented citizen volunteer work at the municipal level. He has worked on the Beverly Broadband Task Force, the Beverly Clean Energy Advisory Committee, and he is currently the Co-Chair of the Beverly Waste Reduction Committee. In the fall of 2017, Jim founded “Clean Power and Light, LLC”, a renewable energy project development and consulting business to carry forward his passion for sustainability in general and renewable energy technologies in particular. Visit cleanpowerandlight.com for more information.

Jim:

I am thrilled to be here. I see that this is a real trash-talking group. [Duh! - sprocketeer]

There are too many pent-up slides, so I will rush thru them.

BWRC: Beverly Waste Reduction Committee: RRRR: refuse, reduce, reuse, and recycle

Advisory committee, with 9 members.

Topics:

- Trash: landfills
- Incinerators: toxic fumes and leftover toxic waste
- Ocean and other places

Why do we care? First and foremost: pollution. Bu also, the cost to get rid of stuff.

JRM: approx \$2.4M per year

If we reduced it by 25% it would be enough to fund pre-K for all Beverly kids.

RRRR: Refuse to by over-packaged stuff.

Reduce your waste (use less). Reuse. Recycle. Those could take us down by 25%.

Biggest problem: confusion. Best solution: education. [Go figure!]

Trash 101: Divide and conquer the waste: recycling, composting, garbage. Desired ratio: 45% recycle, 35% food waste, 20% trash.

Jim’s house. We reduced to achieve: 6 weeks to fill up a 13 gallon can, 2 weeks to

fill up the smaller can.

It’s about policies and decisions, mostly by the mayor, supported by, committees, city council [the usual suspects].

Mandatory recycling: Applies only public garbage, not to non-public.

In fact, there are actually no penalties \$300 per year to participate in yearly system.

Beverly’s score: 17 our of 20 cities

The BEST: PAYT: Pay As You Throw! No trash fee. Average of 25% reduction in trash. It’s in the pipeline. The committee recommends PAYT.

Other parts of the story:

- Plastic bag ban?
- “All haulers” mandatory recycling
- Education and outreach:
- Cityside curbside compost program

Pilot: 320 participants. \$67 vs \$100 per year. Low contaminants. 97% participation. 925 enrolled .

12 lbs per household per week. 624 lbs / HH / year. Would save \$240,000 if spread citywide.

Goal was: 1000 pre-registered. In June we surpassed that goal.

Citizens Action Network: (CAN): beverlycan.com/compost, and @blackearthcompost.com/beverly.

Offered partial trashbill redemption. \$5 per quarter, \$20 per year

Delivered bins to households. Beverly ROTC sent kids every hour + other volunteers. 3 pickup days. Reduces trash by approx 1/3.

Free bin of compost at the end of each year. You can go to collect more compost at facility

Recycling: www.beverlyma.gov/trash-recycling. Curbside compost: blackearthcompost.com.

IMPORTANT: Do not put recyclables inside a plastic bag. Plastic bags just get thrown in trash.

### Raffle New deck, looking for the Joker:

Winner was Diane Howard, first pull from new deck: 2 of clubs. The Joker’s on Diane. [sic]

Meeting Adjourned: 1:31 pm

Scribe of the week: Snail Bernstein, the happy-trash-speaking-joker. “A rose-stem between your teeth, by any other name, still tastes like a rose stem!” [Feel free to quote me.]

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